

COOKIES AND PRIVACY POLICY

We are committed to safeguarding the privacy of our website visitors and mailing list subscribers. In this policy we explain how we will treat your personal information.

By using our placebranding.org website or subscribing to our mailing list you agree to this policy and our use of cookies in accordance with the terms of this policy.

Privacy

International Place Branding Association (IPBA) does not place any cookies on your machine and we don't collect personally identifiable information about you, unless you subscribe to our mailing list. The mailing list records your name, your email address and (if you choose to tell us) the country that you are from. We only use this information to keep you updated about what is happening at IPBA. We send you an email only a couple of times a year. You can opt out at any time (in which case your personal information is purged from our systems); and we promise not to pass your details onto anybody else without your explicit consent, unless we are compelled to by law.

Cookies

While we do not place a cookie on your system ourselves, that is not to say that cookies are not being used at all. For instance, we use Google Analytics, social media sharing and search engine optimization tools. These tools probably make use of cookies, but we will not use these to collect and/or store personally identifiable information of visitors to our site. Third-party cookies may collect and store information about your computer and about your visits to and use of our website (including your IP address, geographical location, browser type and version, operating system, referral source, length of visit, page views and website navigation paths). The information is used to evaluate visitors' use of the website and to compile statistical reports on website activity for IPBA. None of this is linked to personally identifiable information and reports are based on aggregate anonymous data. With reference to these third-party cookies, you have the ability to accept or decline cookies by modifying the settings on your browser.

This site contains links to some other sites, but we are not responsible for the privacy practices or the content of such websites.

Security

This website and its mailing list management system are hosted and operated by large and reputable global internet service providers. They have security measures in place to protect the loss, misuse, and alteration of the information under our control, as we subscribe to and pay for their enhanced website security services.

Contacting IPBA

This website is owned and operated by IPBA. If you have any questions about this privacy statement, the practices of this site, or your dealings with this website, you can contact us using our contact form or the email address mentioned at the bottom of all our webpages.