

At the 4<sup>th</sup> Annual Conference of the International Place Branding Association (IPBA)  
**27-29 November 2019, Volos, Greece**



The IPBA proudly presents the

## **IPBA Art Gallery 2019**

where scholars, researchers, practitioners, students and artists submit original artwork expressing their explorations and interpretations of place branding themes. All works are inspired by the contributors' research, practice or wider engagement with place branding, place marketing and places in general. The following works (in alphabetical order) will be exhibited/performed in Volos:

1. CATOGRAPGY IN ANO SYROS - Georgia Eleftheraki & George Tzamalís
2. RHYTHMS OF A STREET FOOD MARKET IN LONDON - Fatos Erciyas Ozkan
3. OVERCITY - Magdalena Florek
4. RECOLOR: MONTEFELTRO RENAISSANCE SIGHTS - Massimo Giovanardi
5. TRACES - Szilvia Gyimothy
6. IT'S A DARK BUT HAPPY PLACE - Mandi Jamalian Hamedani
7. HATZIGALANOU RECITES MANTAS: REVIVING FRAGMENTS OF STIGMOGRAPHED URBAN DREAMS - Neoklis Mantas & Arianna Hatzigalanou
8. THE PALIA OF MY CHILDHOOD - George Papakonstantinou
9. SOUNDS - George Papakonstantinou
10. THE URYUPINSK ALPHABET - Tatiana Polyakova
11. PERSONAL MAPS - George Sfougaras
12. EMBRACING SPACE - Andrea Szentgyörgyi & Mihalis Kavaratzis
13. THE STONES OF MANCHESTER - Gary Warnaby

We would like to thank the Conference Organising Committee for their whole-hearted support to the Gallery. Our warmest 'thank you' goes to the artists who submitted their inspiring works. We hope you will enjoy browsing the art works!